

HOW-TO GUIDE:

STREET COLLECTIONS



ShelterBox

Street collections are a fantastic way to engage with members of the general public and tell them all about ShelterBox. Below is a quick guide of what you will need to do to organise a collection:

Do you have permission?

To carry out a collection in a supermarket or shopping centre you need to get the permission of the person who owns or manages the property. Agree a date and time with them making sure you check with the supermarket how many collectors are allowed at any one time. Please make sure you follow [government guidelines](#) around social distancing

What do you need?

You will need a letter of authorisation, a bucket wrap, flyers and if possible posters - this information lets people know that their money is going to a genuine charity. We will provide you with these, please just drop us an email to hello@shelterbox.org or call us on 01872 302700 to let us know when and where you are holding your collection and we'll send them out to you. We're also happy to provide t-shirts, information leaflets. If you have a demo box, taking this along to let people see and feel the kit is always a huge benefit!

How many people will you need?

Make sure that you've got enough people to cover the time that you're there! Normally a 2-hour collecting shift is quite enough for one person, so make sure that you have enough volunteers – letting friends / family / colleagues know what you're doing is often a great way to sign up more willing volunteers! All collectors should be 16 or over (18 in London).

How will you pay the money in?

Please don't send money through the post! You can either send us a cheque, pay online, over the phone, or put the money straight into our bank account. Our account details are:-

Natwest Bank
Account No: 54004853
Sort Code: 53 50 37

Please make sure you let our Supporter Care Team know once you have paid the money into our account by contacting them on 01872 302600 or hello@shelterbox.org.

We'll also be sure to acknowledge the donation as soon as we can.