



**we INSPIRE**

## SELLING SOMETHING AT YOUR UNIVERSITY

Want to raise money for ShelterBox but short of ideas? We're here to help. We've pulled together a selection of possibilities for stalls and sales to help you get started.

### Clothes Swap

**Estimate £30 - £120**

Organise the swap in the SU bar or canteen during the day. Promote it as a great way to reduce your carbon footprint and charge a set amount for every item taken (donating clothes is free).

### Candy Cane Sale

**Estimate £50 - £200**

If it's good enough for Mean Girls, it's good enough for ShelterBox. Buy some candy canes, set up a stall and get people to send a candy cane to their friends or crushes. You'll need a 'Santa' for delivery purposes and a good map of the campus.

### Art competition

**Estimate £400 - £1,000**

Hold an art competition with a worthwhile prize (ask local businesses or your student union to help out with this) and then sell the art afterwards at an exhibition (work with the art department). You could even get a fancy trophy and make it an annual contest.

There are some legal factors you need to be aware of around selling things. The legal sheet in your fundraising pack will help, but do get in touch if you have any questions. It's also worth having a look at our How to Sell document for more handy hints and tips.

### Cleaning service

**Estimate £200 +**

Set up a cleaning crew and create a price list to clean student kitchens, bedrooms, bathrooms or even whole houses. This is particularly effective if you do it mid-term when things are starting to go downhill, or at the end of term when everyone wants their deposits back!

### Skill sale

**Estimate £50 - £150**

Do you have a skill other people could benefit from? Are you particularly good at grammar or a keen chef? Ask your fellow students to donate their talents and hold an auction to sell them to the highest bidder.

### Cake sale

**Estimate £50 - £100**

Everyone loves a sweet treat. Ask budding bakers to make cakes and biscuits, then sell them on campus. Simple, but always a winner!



These students raised money with a raffle and a stall at a local farmers market in aid of Rally4ShelterBox



These students raised money with a raffle and a stall at a local farmers market in aid of ShelterBox



A beach clean or a bucket collection can raise loads of money like these students in Cornwall

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**ShelterBox**

together we rebuild lives