



we INSPIRE

SELLING SOMETHING AT YOUR SCOUTS OR GUIDES GROUP

Want to raise money for ShelterBox but short of ideas? We're here to help. We've pulled together a selection of possibilities for stalls and sales to help you get started.

Cake sale

Estimate £25 - £50

Everyone loves a sweet treat. Ask budding bakers to make cakes and biscuits, and then sell them at a group event or on the local high street. Simple, but always a winner!

T-Shirts

Estimate £30 - £100

Either hold a competition to design a T-shirt that can be printed and then sold, or invite children to draw on previously bought T-shirts with fabric pens and sell the results to their parents. Either way it's a great afternoon of activity and almost guaranteed funds.

Art competition

Estimate £35 - £150

Hold an art competition with a prize or trophy (ask local businesses to help out) and then sell the art afterwards. An auction works well. Think about making this an annual event.

Lemonade stand

Estimate £10 - £20

Get the children to make a big batch of lemonade, then find a spot where there's a lot of foot traffic, maybe before a camping trip or at a county gathering. Combine it with the cake sale for added revenue.

Christmas card workshop

Estimate £20 - £40

Get together paper, pens, card, glitter and glue. Set up after school in early December and charge children and their parents to make Christmas cards together for the family.

Chore vouchers (bob-a-job)

Estimate £25 - £75

Get children to create vouchers for various household chores – the washing-up, clearing the table, hoovering – and then sell them to their parents.



Martha made wooden bracelets and keyrings and sold them outside her house, raising £4.00



This group took a box with them on their collection to bring the aid to life



Bingham ran out of space to store his favourite books, so he decided to create a blog called 'Bingbong Books' - proceeds go to ShelterBox!

There are some legal factors you need to be aware of around selling things. The legal sheet in your fundraising pack will help, but do get in touch if you have any questions. It's also worth having a look at our How to Sell document for more handy hints and tips.

JOIN #TEAMSHELTERBOX