



we INSPIRE

SELLING SOMETHING IN YOUR PRIMARY SCHOOL

Here are some ideas for things you could sell at your primary school to raise money for ShelterBox.

Cake sale

Estimate £50 - £100

Everyone loves a sweet treat! Ask budding bakers to make cakes and biscuits, then sell them in the canteen or playground at break time or after lunch.

Lemonade stand

Estimate £15 - £40

Get the children to make a big batch of lemonade, then find a spot where there's a lot of foot traffic, try the playground or the lunchroom. Combine it with the cake sale for added revenue.

T-Shirts

Estimate £60 - £200

Either hold a competition to design a T-shirt that can be printed and then sold, or invite children to draw on previously bought T-shirts with fabric pens and sell the results to their parents. Either way it's a great afternoon of activity and almost guaranteed funds.

Art competition

Estimate £75 - £300

Hold an art competition with a prize or trophy (ask local businesses to help out) and then sell the art afterwards. An auction works well. Think about making this an annual event.

Chore vouchers

Estimate £50 - £150

Get children to create vouchers for various household chores – the washing-up, clearing the table, hoovering – and then sell them to their parents.

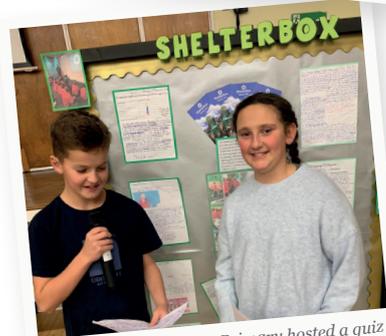
Christmas card workshop

Estimate £40 - £80

Get together paper, pens, card, glitter and glue. Set up after school in early December and charge children and their parents to make Christmas cards together for the family.



Martha made wooden bracelets and keyrings and sold them outside her house, raising £4.00



Callington Primary hosted a quiz about the work of ShelterBox and had everyone pay to enter



Bingham ran out of space to store his favourite books, so he decided to create a blog called 'Bingbong Books' - proceeds go to ShelterBox!

There are some legal factors you need to be aware of around selling things. The legal sheet in your fundraising pack will help, but do get in touch if you have any questions. It's also worth having a look at our How to Sell document for more handy hints and tips.

JOIN #TEAMSHELTERBOX