



we INSPIRE

SELLING SOMETHING AT YOUR COMMUNITY GROUP

Want to raise money for ShelterBox but short of ideas? We're here to help. We've pulled together a selection of possibilities for stalls and sales to help you get started.

Cake sale

Estimate £25 - £60

Everyone loves a sweet treat. Ask budding bakers to make cakes and biscuits, and then sell them at a group event or on the high street. Simple, but always a winner!

Jumble sale

Estimate £50 - £300

Pool together and get a pitch at a car boot sale, or organise a large event in a local hall. This is a great way to raise funds and help clear out clutter.

Jams and chutneys

Estimate £50 - £150

When there's a glut of fruit and veg on the allotments, why not make homemade jams, chutneys and pickles? Selling them via an honesty stall at a strategic location or at a community event is a great way to raise funds.

Auction

Estimate £100 - £600

One person's trash is another's treasure. Ask for unwanted Christmas or birthday gifts and set up an auction to sell them to the highest bidder. You can do this at a live event or you could try a website like eBay.

Book sale

Estimate £30 - £90

Encourage your members to donate unwanted books and then set up stall at a local car boot sale, market.

Skill sale

Estimate £50 - £100

There are lots of skills people will pay money for including car maintenance, knitting and gardening. Ask for donations of skills - like an hour of IT Support or baking a birthday cake - and hold an auction to sell them to the highest bidders.



1. Amanda walked the Bailiwick of Guernsey spreading our message in her community



2. This group took part in an international Big Cake Sale and raised over £500



Jenny and her team opened the doors to their new gallery CoastColourCanvas. After cutting the ribbon, they held a raffle which raised £131

There are some legal factors you need to be aware of around selling things. The legal sheet in your fundraising pack will help, but do get in touch if you have any questions. It's also worth having a look at our How to Sell document for more handy hints and tips.

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