



Volunteer Role Description

Title: Brand Ambassador

Location: Nationwide

Purpose: An ever-increasing number of people are displaced from their homes by natural disasters and conflict. At ShelterBox we want to be able to reach out and help as many people as possible. We can only do that with the support of communities and individuals who understand our work and donate money directly or by fund-raising.

We need volunteers who will help us raise awareness in their local communities through face to face conversations with target groups and social media.

Main objectives

- Drive new supporters into the ShelterBox database
- Raise awareness offline and online
- Identify areas of opportunities for ShelterBox supporter engagement

Tasks:

- Use social media to raise awareness about event/s
- Have knowledge and understanding of your local area
- Leafleting selected areas
- Talking to members of the public

Skills & Qualities:

- Passionate about disaster relief/international development/charity sector
- Passionate about your community and adding value
- Social media savvy
- Flexible and proactive working approach
- Able to work independently (The role will be yours to own)
- Friendly and confident (you will need to go up to strangers and talk to them about ShelterBox)

Time Commitment:

- This is a 1 year volunteering commitment
- 2-4 hrs per week, flexible around your schedule

What you will get from us:

- Support and training, including an induction (all this will be conducted online)
- A point of contact for assistance and to answer any questions you might have
- The resources you need to be an amazing ShelterBox brand volunteer
- Knowing that you are making a difference to children and families around the world affected by disaster and conflict by raising awareness in your local area.

Volunteering with ShelterBox

We ask everyone to complete an application form, which is followed up with an informal interview, probably by phone. If you and we both feel it's a suitable role for you, we will take up references and then organise an induction for you. You will receive a Volunteer Handbook, telling you about the policies and procedures you need to know about, including how to claim expenses.

Volunteers provide vital support and are an integral part of the ShelterBox family. We will:

- send you monthly newsletters
- invite you to join our Volunteers Facebook page
- invite you to attend or view webinars
- invite you to meetings

There is a Volunteer Liaison Group, made up of volunteers from different areas of the country and undertaking different roles, which has set up a Focus Group so that ideas and plans can be tested in advance. It provides an extra network of support.