

HOW TO...FUNDRAISE AT SCHOOL

Children have buckets of endless energy and enthusiasm. Getting children involved in fundraising can be an educational and inspiring experience, harnessing that energy to teach them about the values of compassion and giving.



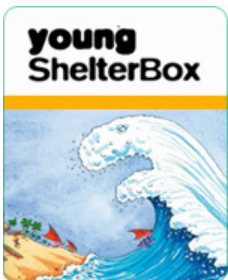
Fundraising at school is an excellent opportunity to not only raise money for ShelterBox but it is also a fantastic way to teach children of all ages about the world in which we live. Plus, with teachers, students, and families helping out, no fundraising venture is too large to consider.

What Is Fundraising All About?

By organising or taking part in an event that raises funds for ShelterBox, you will be directly providing aid for people affected by disasters all over the world. A great thing about ShelterBox is that every box bears its own unique number, which means that after your event your school can find out exactly where the money you raised has gone via our website www.shelterbox.org, connecting the children directly to the result of their efforts.

However, fundraising isn't always all about raising money, it's just as important to raise awareness about ShelterBox and the work we do too. You can contact our Fundraising Team (01326 569782 or fundraising@shelterbox.org) and they will be happy to provide you with promotional materials for your fundraising event. Whether you put up posters, show a ShelterBox DVD or give out fliers, making people aware of the work we do is just as valuable.

How To Introduce Children To ShelterBox



Before you get the children involved in any fundraising efforts, get them engaged and excited about ShelterBox. Why not get the children to check out our new Young ShelterBox website? It has been especially designed for young people to help them learn about natural and manmade disasters, humanitarian aid and the communities that are affected. Or introduce some of our ShelterBox for Schools challenges to your classroom. Each challenge enables children to learn about ShelterBox in a fun and meaningful way, plus features a range of resources including film footage, stories, pictures and much more. Visit www.youngshelterbox.org for more.

Make Fundraising Meaningful

Children love to know that they are making a difference in the world, and getting them involved in fundraising is a fantastic way to accomplish these goals. Children are surprisingly aware of their surroundings, and if a situation is explained in terms that make sense to them, they will likely be excited to help on their own.

When you get children involved in fundraising, make sure it is fun and meaningful. Introduce the children to ShelterBox and help them understand how we help the people and communities that are affected. Listen to their fundraising ideas, allow them to tell you how their fundraising will help to change the world around them, and keep them involved throughout the planning and preparation process. They will more involved and engaged with it if they feel they have ownership of it. Also, set realistic goals and keep track of the children's progress, encouraging them to continue.

Most importantly, give each child a fundraising task that is not only fun, but also make sure they understand how their work is helping. Children love to have fun but they also like to know that what they're doing is important. They will reward you - and ShelterBox - with their energy and enthusiasm!

Set A Fundraising Goal

Setting realistic goals is important in any fundraising endeavour. Children especially love to see themselves making progress, so make sure to set clear goals when you involve children in fundraising.

Whether the children are fundraising individually or as part of a class or the whole school, create a way to measure and show their progress. Make a chart with stickers for every pound raised, or draw a “Charity Thermometer” that grows right along with your fundraising efforts. Children and adults alike will be happy to see that their work is making an impact and they'll be inspired to continue.

Non-Uniform or Fancy Dress Day



Perhaps the most well-known of school fundraisers, non-uniform days are a fantastic way to raise money for ShelterBox. Students pay a small donation and are allowed to come to school in their regular clothes or fancy dress. Why not go green for ShelterBox? With your entire school participating, you can raise quite a lot of money from just this one fundraising activity.

Sponsored Activities

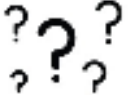

Sponsored activities are another great way to raise money at school. Kids appreciate any break from the normal routine of lessons, so sponsored activities are a great fundraising motivator.

Ask the children to collect donations from friends and family for a particular activity and try to involve all of the school children, even the very young ones. Here are some ideas for school sponsored activities:

- **Read-a-thon** - Students pledge to read as many books as possible within a set period of time. They can collect flat donations from their relatives or receive a donation based on the number of books they read. English teachers love this one!
- **Sponsored run or sporting activity** - Set up a race or obstacle course in your school yard and see how many times the students can complete this course. You could even provide certificates or prizes for speed and endurance.
- **Give it up** – sometimes it’s not a question of what you do, but what you don’t do. Why not get sponsored do give something up for a while? – Talking, chocolate, Nintendo or even Facebook.

School Events

In addition to holding sponsored activities, schools are also fantastic venues for fundraising events like recitals and talent shows. Check out some event ideas that you could hold at your school.

- **Quiz day** - Hold a quiz day for all the students, with age-specific questions for each subject. Students can collect donations for the number of questions they'll answer correctly, and the winner gets a prize or trophy. 
- **Recital** - If your school has a choir, band or drama group, ask them to prepare a special programme that can be performed one evening. Invite everyone from the community and charge admission, with proceeds benefiting your fundraising cause. You can also sell refreshments and snacks to raise additional funds.
- **Talent show** - you can ask groups of students to put an act together into a school-wide talent show. Charge admission into the show and make sure to give out prizes for the top act, the funniest and the most creative talents. The kids will love participating and the fundraising event is sure to be a big hit in your local community too. 
- **Treasure Hunt** – X marks the spot. A map, some clues and some hidden treasure is all you need for this one! Charge any entry fee for parents, teachers and class mates to hunt around the school for the bounty you’ve so cleverly hidden.

- **Bake Sale** – People will pay money for a tasty treat so hold a bake sale one day. You can even combine it with a Bring & Buy sale and a raffle to make a real day of it.

Keep It Safe

Fundraising should always be both fun and easy, but we don't want you getting into trouble when fundraising for us so do bear in mind that there are some rules and regulations for certain fundraising activities. Some basic guidelines are outlined below. Or you can contact us on 01326 569782 or fundraising@shelterbox.org for support and advice.



- If children are attending the party, always ensure that they are safe and that you do not allow them to solicit money or collect money alone or without an adult.
- Ensure that the welfare and safety of children is a paramount consideration in any fundraising event where children will be present.
- Treat all children with respect and value their views and wishes.
- Wherever possible seek parental consent before children become involved in or attend a fundraising event.
- Wherever possible ensure that parents/carers or other responsible adults attend the events with the children. Where this isn't possible, endeavour to secure an emergency contact number for a parent/carer so that they can be contacted if necessary during the event.
- Always ensure there are a minimum of two adults at events with children.
- Where possible get references or checks on people and organisations who you ask to provide a service at your fundraising event.